



JANUARY 8 , 2012

STUDENT- Showcase Competition SUNDAY, JANUARY 8, 2012

Miami Beach

This is a competition of total look and beauty. The Fantasy Showcase Competition will allow the Professional to be as creative as their abilities will allow. Make-up and clothes must compliment the hairstyle. Fantasy designing is appreciated by the Professional for its technical and artistic application and not designed for commercial value. Registration for this competition will close on SUNDAY at 11:00 am on JANUARY 8, 2012. Pre-entry fee is \$25.00 if registered by December 31st, 5pm and \$40.00 after January 1, 2012.

Competitors and their models will be given complimentary entrance to the SoBe Hair Show Exhibit Hall Floor

Competition Schedule:

11:00 am- 12:00pm Check-In

12:00 pm- 3:30pm Prep Models

4:00pm-6:00pm Competition

STUDENT- Showcase Competition

Competition Rules:

1. The competition is open to any cosmetologist STUDENT, or barber STUDENT, apprentice STUDENT, or APPLIED permit holders. (Identification must be shown to receive prize)
2. Make-up and clothes must compliment the hairstyle. Remember, this is a hair and beauty show.
3. Judging will be done on a visual basis only.
4. This is a STUDENT Fantasy competition.
5. Judging will include hair, headdress, clothing, make-up, nail, and accessories.
6. Entries will be judged on the total appearance of Total Fantasy Look.
7. The finished style must be part of the model total look. The hairstyle and attire must compliment each other. The attire must tie-in with the hairstyle. Clothing, make-up and hair must give a total look.
8. The artist must sign and submit the official entry application and the required fee. In doing so, the Artist agrees to abide by the decision of the judges. The **SPONSORS RESERVE THE RIGHT** to cancel or limit the number of competitors. The International 30-Point System of scoring will be used for the selection of winners. The Chair of the Judges scores will be used to break any ties.
9. No grotesque – No Horror - No Cult – No Monsters
- 10. ALL COMPETITORS ARE RESPONSIBLE FOR THEIR OWN PERSONAL BELONGINGS!!!**
- 11. Absolutely no persons are allowed in the competition prep room but contestants and models. NO EXCEPTIONS!! Otherwise points will be deducted. GOOD LUCK!**



Awards

1st Place \$ 500 + Trophy 2nd Place \$ 150 + Trophy 3rd Place \$ 50 + Trophy

Entry Form

Chairman of Competition

SoBe Hair Show

(877) 905-SOBE (7623)

1521 Alton Rd., #560 Miami Beach, FL 33139

I wish to enter the 2012 **STUDENT Fantasy Showcase Competition** and have checked the appropriate entry (ies). **Entry Fee:** -Fantasy Showcase Competition \$ 25.00 By December 31, 2012 – STUDENT Fantasy Showcase Competition \$ 40.00 January 1-January 8, 2012.

Name _____
Salon/SchoolName _____
Salon/School _____
Address _____
City _____ State _____ Zip Code _____
Salon Phone () _____ Home Phone () _____

SIGNATURE / SoBe Beauty Expo 2012

Payment Information All Showcase Competition fees are nonrefundable.

Date _____
Type of Payment Visa MasterCard Amex Check Cash (Make Payable to SoBe Hair Show)
Name of Card Holder _____
Card # _____ **Exp. Date** _____ **CVV** _____
Signature _____

mail form:

SoBe Hair Show
Attn: Chairman of Competition
1521 Alton Rd., #560 Miami Beach, FL 33139

fax form: 877-304-3370

email form: competitions@sobehairshow.com

enter competition by phone: 877-905-SOBE (7623)